

Qatar International Medical Devices & Healthcare Exhibition & Conference “QMED”

14–16 October 2026

The Qatar National Convention Centre (QNCC)

Doha, Qatar



Under the patronage of:



وزارة الصحة العامة
Ministry of Public Health
دولة قطر • State of Qatar

Strategic Sponsors:



Qatar's Healthcare Landscape:

Qatar's healthcare sector is experiencing significant growth, driven by substantial investments in infrastructure, advanced medical technologies, and a focus on medical tourism. In 2025, the government allocated QR22 billion to the healthcare sector, representing approximately 10.5% of the total budget.

Key Health Indicators:

- Life Expectancy: As of 2016, life expectancy in Qatar reached 78.2 years, the highest rate in the GCC.
- Healthcare Expenditure: Per capita healthcare spending stands at \$2,214, the highest in the GCC region.
- Hospital Infrastructure: Qatar is projected to have 1.16 hospital beds per 1,000 inhabitants by 2025.
- Medical Device Market: The medical device market is expected to reach \$744.90 million by 2025, with cardiology devices accounting for \$121.60 million.

Post-COVID Innovations and Digital Transformation:

In response to the COVID-19 pandemic, Qatar accelerated its digital health initiatives:

- Electronic Health Records (EHR): By 2023, 96% of healthcare facilities had adopted EHR systems, streamlining patient data management.
- Telemedicine Services: Approximately 60% of healthcare providers offer telemedicine services, including virtual consultations and remote patient monitoring.
- Wearable Health Technologies: The adoption of wearable health monitors and mobile health apps has enhanced patient engagement and chronic disease management.
- Preventive Healthcare Focus: With an estimated 19.44% of the population affected by diabetes by 2025, there is an increased emphasis on early detection and continuous monitoring using advanced medical devices.

Qatar's commitment to integrating advanced technologies and focusing on preventive care positions it as a regional leader in healthcare innovation.

Qatar Healthcare Market Overview - 2023-2025

Indicator	Value	Year
Life Expectancy	78.2 years	2023
Per Capita Healthcare Spending	\$2,214	2024
Healthcare Budget Allocation	QR22 billion	2025
Medical Device Market Size	\$744.9 million	2025
Hospital Beds per 1,000 People	1.16	2025



Qatar International Medical Devices & Healthcare Exhibition & Conference



QMED is the main brand name of Qatar's Medical and Health International Exhibition, organised by Doha based Sogha Exhibitions and Conferences Company and to be held at the brand new Doha Exhibition & Convention Centre (DECC) from 14-16 October 2026. Due to the large nature of the global Medical and Health industry, the QMED Exhibition has been split into ten (10) parts in order to make exhibitor participation, sponsorship, conferences and visitor attendance structured and more accurate. These areas of Medical and Health have been created based on the local and regional needs of Qatar and the Middle East, respectively. These parts are as follows:



QBlue

A dedicated focus on diabetes prevention and care, reflecting Qatar's high national prevalence. Includes innovations in detection, treatment, and public education. A portion of proceeds will support the Qatar Diabetes Association



QTech & Devices

Formerly QMedical Devices, this zone covers the latest in diagnostics, medical equipment, AI-assisted devices, robotics, surgical tools, and connected technologies



QMedical Education

Medical universities, simulation labs, continuing education providers, publishers, and e-learning platforms.



QHealth Insurance

Insurance companies, government schemes like SEHA, and digital health coverage innovations.

10 Opportunities

One Exhibition

Only in **Qatar**



QInnovation

A high-energy space for start-ups, incubators, health-tech companies, AI pioneers, and academic partnerships pushing the future of care.



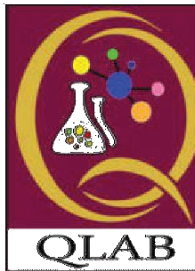
QMedical Tourism

A platform for medical centers, specialized treatment providers, and tourism agencies promoting Qatar as a regional health tourism hub.



QPharma

Pharmaceutical production technologies, biotech, automation, quality control systems, raw materials, and logistics solutions.



QLab

Everything from clinical lab instruments to safety and research tools, R&D services, and engineering solutions for healthcare labs.



QPublic Health

Programs focused on national awareness campaigns, women's health, child health, vaccinations, mental health, and aging population support.



QWellness

A focus on preventive health: fitness, nutrition, rehabilitation, mental health, wellness apps, and holistic care services.



Digital Innovation & Smart Health

QMED 2026 places a strong spotlight on digital transformation in the healthcare sector, showcasing how Qatar is embracing innovation to redefine care delivery, access, and efficiency. Post-pandemic, the acceleration of digital health adoption has opened the door for cutting-edge technologies, now central to QMED's exhibition focus.

KEY THEMES FEATURED:

AI IN DIAGNOSTICS & IMAGING:

AI-driven platforms are revolutionizing early detection and decision-making, with applications in radiology, pathology, and predictive health models. Qatar's academic institutions such as Hamad Bin Khalifa University (HBKU) and Qatar Computing Research Institute (QCRI) are pioneering research in these areas in partnership with global tech leaders.

TELEMEDICINE & REMOTE MONITORING:

QMED highlights digital platforms enabling patients to consult with doctors virtually, track vital signs remotely, and reduce in-person hospital visits—an area championed by Sidra Medicine and Hamad Medical Corporation since COVID-19.

HEALTHCARE ROBOTICS & SMART SURGERY:

Qatar has seen the successful integration of robotic surgical systems, such as at the Qatar Robotic Surgery Centre, enabling minimally invasive procedures with enhanced precision and faster recovery times.

WEARABLE HEALTH TECH & IOT:

Exhibitors will feature connected health devices that empower patients with real-time health data, from diabetes management tools to cardiovascular trackers.

SMART HOSPITALS:

Innovation in hospital infrastructure—automated systems, digital workflows, and AI-assisted triage—is being explored in collaboration with Qatar Foundation and Qatar Science & Technology Park (QSTP).

This focus area makes QMED 2026 a gateway for digital health startups, global med-tech firms, and academic innovators to present their breakthroughs to investors, hospitals, and healthcare systems in the GCC and beyond.

SPONSORSHIP

The QMED Exhibition provides an opportunity for local, regional and international companies and organisations to immerse and position themselves in Qatar's only International Medical and Healthcare Exhibition and Conferences:

- Get involved with the major Medical and Healthcare projects in Qatar.
- Increase your companies exposure before, during and after the QMED Exhibition.
- Develop new Medical and Healthcare markets and benefit from the opportunities offered by this fast growing and high-potential sector.
- Build relations with key local and regional media to increase market awareness as well as collaborate with national organisations, companies government bodies and associations.
- Select the specific area that your company specialises in to create focused sponsorship, i.e. QBlue Zone, QHealth, QDentetc.

Strategic Sponsors

US\$
150.000

- The opportunity to be the main strategic sponsors. These sponsors will receive maximum branding opportunities and be included in all communication activities related to Exhibition.
- Will be present as a VIP at the opening ceremony of the event.
- A 48 sqm empty space island will be provided next to the entrance at the front of the Exhibition.
- Six Hanging Banners on the Ceiling directly outside the entrance of the Exhibition Hall.
- Eight Hanging Banners on the Ceiling inside the Exhibition Hall.
- Five banners from the parking of the Exhibition through to the Entrance of the Exhibition Hall.
- Name and logo on the welcome advertising board at QATAR National Convention Centre (QNCC).
- Advertising on the Registration Counter outside the Exhibition Hall.
- Placement of Logo on all tables in the lobby direct outside the Exhibition Hall and on all tables of the restaurant.
- Company name and logo displayed on the QMED website in "Sponsors" page as "Main Strategic Sponsor" and link from QMED website to company website.
- Name and logo in all advertising campaigns as the Main Strategic Sponsor of the event.
- Name and logo on all advertising prints (brochure, news advertising, floor plan etc).
- Official press release announcing your QMED participation as the Main Strategic Sponsor.
- Company advertising either on the back cover or as 4 full pages of the QMED Catalogue in full colour.

Diamond Sponsors

US\$100.000

- A 36 sqm empty space will be provided.
- Name and logo on the welcoming advertising board at QATAR National Convention Centre (QNCC).
- Name and logo as Diamond sponsor on the entrance and gates at QNCC.
- Company advertising on the inside front cover or as 2 full pages of the QMED Catalogue in full colour.
- Six Hanging Banners on the Ceiling inside the Exhibition Hall.
- Company name and logo displayed on the QMED website in "Sponsors" page as "Diamond Sponsor" and link from QMED website to company website.
- Name and logo in all advertising campaigns as the Diamond Sponsor of the event.
- Name and logo on all advertising prints (brochure, news advertising, floor plan etc).
- Official press release announcing your QMED participation as the Diamond Sponsor.

Gold Sponsors

US\$ 60,000

- A 24sqm empty space will be provided.
- Company advertising in the QMED Catalogue as 2 full color pages.
- Three Hanging Banners on the Ceiling inside the Exhibition Hall.
- Company name and logo displayed on the QMED website in "Sponsors" page as "Gold Sponsor" and link from QMED website to company website.
- Name and logo in all advertising campaigns as the Gold Sponsor of the event.
- Name and logo on all advertising prints (brochure, news advertising, floor plan etc).
- Official press release announcing your QMED participation as the Gold Sponsor.
- 20% discount on additional space required in the QMED exhibition.

Silver Sponsors

US\$35,000

- An 18sqm empty space will be provided.
- Company advertising in the QMED Catalogue as 1 full colour page.
- Company name and logo displayed on the QMED website in "Sponsors" page as "Silver Sponsor" and link from QMED website to company website.
- Name and logo in all advertising campaigns as the Silver Sponsor of the event.
- Name and logo on all advertising prints (brochure, news advertising, floor plan etc)
- 15% discount on additional space required in the QMED exhibition.

Bronze Sponsors

US\$ 20,000

- A 12sqm fitted space will be provided.
- Company advertising in the QMED Catalogue as half page full colour.
- Company name and logo displayed on the QMED website in "Sponsors" page as "Bronze Sponsor" and link from QMED website to company website.
- Name and logo in all advertising campaigns as the Bronze Sponsor of the event.
- Name and logo on all advertising prints (brochure, news advertising, floor plan etc).
- 10% discount on additional space required in the QMED exhibition.

Lanyard Exclusive Sponsor

US\$ 25,000

- Only one company will be the lanyard sponsor which provides an exclusive opportunity to place your company logo on all the exhibition lanyards.
- Company name and logo displayed on the QMED website in "Sponsors" page as "Exclusive Lanyard Sponsor" and link from QMED website to company website.
- 15% discount on space required in the QMED exhibition.

SPONSORSHIP RESERVATION FORM

Please fill out and email the following sponsorship reservation form, select the preferred sponsorship type and send to the organiser using the contact details at the back of this brochure. A member of the QMED Expo team will then be in touch to process your request.

Company Name:

Street Address:

City and Country:

Contact Name:

Contact Company Position:

Office Phone:

Mobile Phone:

Fax:

Email:

I would like to reserve the following sponsorship package:

	SPONSORSHIP PACKAGE	PRICE (USD)
<input type="radio"/>	Main Strategic Sponsor	\$70,000
<input type="radio"/>	Diamond Sponsor	\$50,000
<input type="radio"/>	Gold Sponsor	\$35,000
<input type="radio"/>	Silver Sponsor	\$20,000
<input type="radio"/>	Bronze Sponsor	\$15,000
<input type="radio"/>	Lanyard Exclusive Sponsor	\$20,000

Signature: Date:

EXHIBITION CATALOGUE ADVERTISING

The 2026 QMED Exhibition Catalogue will be handed to all visitors, exhibitors, delegates and media. A minimum of 5,000 copies will be printed. The Exhibition Catalogue is the primary source of information for all participants at the Exhibition, the VIP's, press, international trade offices, associations, government officials, exhibitors and trade visitors.

	ADVERTISING OPTIONS	PRICE (USD)
<input type="radio"/>	Back Cover Full Colour	\$6,000
<input type="radio"/>	Inside Front Cover Full Colour	\$5,000
<input type="radio"/>	Inside Back Cover Full Colour	\$4,000
<input type="radio"/>	Double Page Full Colour	\$3,000
<input type="radio"/>	Full Page Full Colour	\$2,000
<input type="radio"/>	Half Page Full Colour	\$1,000
<input type="radio"/>	Full Page Black and White	\$1,000
<input type="radio"/>	Half Page Black and White	\$500

Digital Requirements Guide:

	TRIM	BLEED
Double Page	297mm (h) x 420mm (w)	307mm (h) x 430mm (w)
Full Page	297mm (h) x 210mm (w)	307mm (h) x 220mm (w)
Half Page	148mm (h) x 210mm (w)	158mm (h) x 220mm (w)

Please fill out and email or fax the following exhibition catalogue advertising reservation form and send along with your selection of the above catalogue advertising options to the organizer using the contact details at the back of this brochure. A member of the QMED Expo team will then be in touch to process your request.

Company Name:

Street Address:

City and Country:

Contact Name:

Contact Company Position:

Office Phone:

Mobile Phone:

Fax:

Email:

EXHIBITION SPACE PRICING

Purchasing stand space within the QMED Exhibition includes a Space Only OR Shell Scheme. The Shell Scheme includes a number of features as standard as well other configuration options. These are shown below.


1. **Space Only - 385 USD per square meter**
 - Minimum of 24 square meters

2. **Fitted Stand (Standard Booth/Shell Scheme) - 400 USD per square meter**
 - The following features are included as standard (minimum of 12 square meters):
 - One table, 2 chairs and 2 spotlights
 - 1 electrical wall plug
 - Horizontal board with Exhibitor's name and stand number
 - Carpet flooring

PARTICIPATION FEE | 250 USD | Please note that there is a mandatory participation fee which includes a listing in the official event catalogue, website listing, exhibitor badges, 100 visitor invitation cards and other Administrative activities.

EXHIBITION SPACE REQUIREMENTS

If you are interested in booking space, please fill out the reservation form and relevant options in the below requirements table and then send to the organizer using the contact details at the back of this brochure. A member of the QMED Expo team will then be in touch to process your request.

Space Type		Description		Cost per SQM
SPACE ONLY	<input type="radio"/>			\$385.00 USD
SHELL SCHEME	<input type="radio"/>	Shell Scheme		\$400.00 USD
Meters of Fitted Space Required (If Applicable) (Minimum 12 Square Meters):				
Meters of Empty Space Required (If Applicable) (Minimum 12 Square Meters):				
TOTAL SPACE COST (Metres of Space Required x Cost Per SQM)				

EXHIBITION SPACE RESERVATION FORM

Please fill out and email the following exhibition space reservation form and send along with your completed exhibition space requirements to the organizer using the contact details at the back of this brochure. A member of the QMED Expo team will then be in touch to process your request.

Company Name:

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Street Address:

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City and Country:

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Contact Name:

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Contact Company Position:

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Office Phone:

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Mobile Phone:

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Fax:

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NATIONAL ORGANISER CONTACT
DOHA OFFICE

Phone within Qatar:
0097455694486

[Email: national@qmedexpo.qa](mailto:national@qmedexpo.qa)

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Phone International:
+13462478717

[Email: international@qmedexpo.qa](mailto:international@qmedexpo.qa)