

QMED 2026 MASTERCLASS



QATAR CANCER SOCIETY PANEL DISCUSSION

**From Patient Voice to Better Cancer Care: Meaningful Engagement,
Equitable Access and Shared Decision-Making**

MEET OUR DISTINGUISHED SPEAKERS



Dr. Rayana Bou HaKa

Panelist

WHO Representative

WHO Country Office in the State of Qatar



Dr. Anas Hamad

Panelist

Deputy Chief of Drug Supply Department

Hamad Medical Corporation



Dr. Hadi Abu Rasheed

Moderator

Director of Programs

Qatar Cancer Society

Session Format

12:00 – 12:05 PM

Welcome and Introduction of the Panel
Opening remarks and introduction of the panelists and discussion objectives.

12:05 – 12:40 PM

Moderated Panel Discussion

An interactive discussion exploring patient engagement, equitable access to cancer care, and shared decision-making.

12:40 – 12:55 PM

Audience Q&A

Questions and perspectives from healthcare professionals, patients, stakeholders and conference participants.

12:55 – 1:00 PM

Closing Remarks

Key takeaways and concluding remarks from the moderator.

Key Discussion Themes

The panel will explore the future of patient-centered cancer care in Qatar, with particular focus on:

- Patient voice and meaningful engagement in cancer care
- Shared decision-making between patients and healthcare professionals
- Equitable access to cancer diagnosis, treatment and medicines
- Addressing disparities in cancer care and outcomes
- The role of patient organizations and cancer advocacy
- Access to innovative medicines and emerging cancer treatments
- Strengthening patient-centered and integrated cancer care
- Building a collaborative cancer care ecosystem in Qatar

Key Discussion Themes



Date:

Wednesday,
14 October 2026



Time:

12:00 PM – 1:00 PM



Venue: Qatar National
Convention Centre
(QNCC), Hall 7



Part of: QMED 2026
Conference Programme